

2019 Sponsorship Opportunities



Sunday May, 26th 2019
Hollins Market, Baltimore

About the 36th Annual Sowebo Arts and Music Festival

The annual Sowebo Arts and Music Festival takes place every year on the Sunday of Memorial Day Weekend. It is an always free and utterly unique festival surrounding the historic Hollins Market. This event is all about bringing together local music, local visual artists and entertainers, great food, community engagement, and fun for all ages.

Why Us?

We bring together visual and performing art and artists, vendors, and the local community to create a free festival in celebration of Baltimore's unique art scene for a fantastic Sowebo Fest experience. This event showcases differing formats of art within a much loved and reinvigorated neighborhood in Southwest Baltimore.

We are celebrating our 36th year and want to make it the best event possible. We will showcase as many artistic disciplines as space allows including visual art, 3-D and installation art, performing arts of all genres, and music and fashion. Sowebo Fest will feature multiple stages to host local musical performers.

We are planning an Interactive Arts Area that allows individuals of all ages to create and interact with art in a hands-on way. This area will be featuring productions by a puppet company, slam poetry, dance troops, and other ways for those in attendance to directly engage with art first hand.

We also host vendors from throughout the greater Baltimore metropolitan area. They will help to usher in the summer festival season with many of the classic summer time treats - think snowballs and funnel cake. Additionally, local restaurants and businesses will be featuring art in their spaces as much as possible while arts and crafts vendors will sell their wares along the thoroughfare.

Our event is handicap accessible and family friendly. We will have an information booth located on the festival ground and security and volunteer staff on location throughout the duration of the festival.

This event is the perfect opportunity to experience historic Hollins Market and Southwest Baltimore as we welcome the unofficial start of summer. Come see the acclaimed and award-winning Sowebo Arts and Music Festival and let's make our 36th anniversary an event for the record books.

All Sowebo Festival Sponsors/Partners receive the following benefits:

- Logo and link on Sowebo Website
- Logo/name recognition on event, marketing, promotional & collateral materials (varies by package)
- Features and mentions in targeted social media outreach
- Name recognition at Sowebo Festival

Partnership Benefits

Market Sponsorship Package \$5000+

Additional benefits include:

- Sponsor branding and visibility as Premier Sponsor in all media, marketing and promotional references
- Designated as the Festival's Premier Sponsor
- Logo and Banner displayed prominently on festival grounds
- Stage Naming Rights and branding of one stage
- 3 booth spaces for sponsor use during festival without cost

Roundhouse Sponsorship Package \$2500+

Additional benefits include:

- Sponsor branding and visibility in media, marketing and promotional references
- Designated as a Festival Sponsor
- Logo and Banner displayed on festival grounds
- 2 booth spaces for sponsor use during festival without cost

Poe Sponsorship Package \$1000+

Additional benefits include:

- Sponsor branding and visibility in media, marketing and promotional references
- Designated as a Festival Sponsor
- Logo and Banner displayed on festival grounds
- 1 booth space for sponsor use during festival without cost

Arabbers Sponsorship Package \$500+

Additional benefits include:

- Sponsor branding and visibility in media, marketing and promotional references
- Designated as a Festival Sponsor
- Logo displayed on festival grounds

Rowhouse Sponsorship Package \$250+

Benefits include:

- Logo and link on Sowebo Fest Website
- Logo/name recognition on event, marketing, promotional & collateral materials
- Features and mentions in targeted social media outreach
- Name recognition at Sowebo Festival

Product/Service/In Kind Package - Custom Value

We would be more than happy to discuss how we can customize a package for your organization to promote your product or service at our 36th annual Sowebo Arts and Music Festival.

Thank you in advance for your partnership and sponsorship.

Your Support is instrumental in making the 36th Annual
Sowebo Arts and Music Festival happen!

- | | |
|---|---|
| <input type="checkbox"/> Market Package \$5000+ | <input type="checkbox"/> Arabbers Package \$500+ |
| <input type="checkbox"/> Roundhouse Package \$2500+ | <input type="checkbox"/> Rowhouse Package \$250+ |
| <input type="checkbox"/> Poe Package \$1000+ | <input type="checkbox"/> In Kind Package/Custom Value |

SPONSORSHIP AGREEMENT

Sponsor Information (required - please print clearly)

Contact Name _____

Business/Organization _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Cell _____

Email _____

Sponsor Signature _____

Today's Date _____

Notes: _____

Checks should be made payable to: Friends of Sowebo, Inc.

Mailing Address: 1100 Hollins St. Apt 7, Baltimore, MD 21223

Tax ID Number: 82-4393134

Friends of Sowebo is a 501c3 organization

visit Sowebofest.com to download your form

Questions? Need more info?

Contact the sponsorship coordinator

Aquilina Faginas

email: aquilina@sowebo.org

phone: (518) 512-9485

Event Info

Date: Sunday, May 26th 2019

Time: 12pm - 8pm

2019 Sowebo Arts and Music Festival Sponsorship Packet

p. 3 of 3